LAVAVITAE®

COMPENSATION PLAN

SIMPLE – TRANSPARENT – FAIR

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SUCCESS IS NO COINCIDENCE. SUCCESS CAN BE PLANNED.

By choosing LAVAVITAE, you have opted for a system that gives you precisely this level of predictability. A system that not only provides you with products, but above all offers a clear structure to build a sustainable income step by step.

THIS COMPENSATION PLAN IS YOUR GUIDE TO SUCCESS.

It not only shows you how to generate income, but above all how to strategically develop, stabilize, and scale it over the long term. Every single bonus, requirement, and career level is deliberately aligned to enable you to achieve a lasting and growing income.

AT THE SAME TIME, THIS PLAN IS ONE OF THE MOST POWERFUL LEADERSHIP TOOLS AVAILABLE TO YOU.

It gives you the opportunity not to leave your team partners to chance, but to guide them deliberately to success through clear goals, understandable steps, and precise planning. You can not only accompany growth—you can actively shape it.

THE SPECIAL THING ABOUT THIS SYSTEM IS ITS CLARITY.

Simple to understand. Structured and organized. And powerful in execution. When you recognize and consistently apply the mechanisms of this plan, it generates more than just income. It creates a stable foundation—for you, for your team, and for a business that lasts in the long term.

TAKE THE TIME TO TRULY UNDERSTAND THIS PLAN.

Because it not only shows you what is possible, but also exactly how to achieve it.

THE RIGHT CHOICE OF YOUR STARTER LABEL



Every major success begins with the right decision at the start. At LAVAVITAE, you have the opportunity to choose your entry in a way that fits your current situation, while simultaneously laying the foundation for the speed and scale of your success. Our starter models guide you step by step from your first introduction to a structured and scalable business.

THE RIGHT CHOICE OF THE LAVAVITAE STARTER LABEL

AFFILIATE PARTNER

AFFILIATE ENTRY & GETTING TO KNOW THE SYSTEM

You want to experience the products and gain initial experience. By recommending them to others, you create a first income base and get to know the system.

GREEN LABEL

GREEN LABEL ADDITIONAL INCOME

You actively get started and begin to deliberately expand your income. You take advantage of the first opportunities within the system and develop a sense for structure and growth.

RED LABEL

RED LABEL ACTIVE INCOME BUILDING

You make a conscious decision for growth. You use the compensation plan strategically, actively build your business, and develop a clear strategy for your income.

BLUE LABEL

BLUE LABEL ENTREPRENEUR LEVEL

You leverage the full potential of this system. Your focus is on sustainable growth, team building, and long-term scaling. Here, a business is created that extends beyond yourself.

YOUR ENTRY DETERMINES YOUR START – YOUR EFFORT DETERMINES YOUR RESULT.

The higher your chosen label, the more income streams are immediately available to you. The system grows with you: each new level unlocks additional bonuses and multiplies your earning potential. Use this overview as a basis for decision-making and to show your partners the opportunities that await them.

BONUS	AFFILIATE PARTNER	GREEN LABEL	RED LABEL	BLUE LABEL
FAST START BONUS		✓	✓	✓
SALES BONUS	✓	✓	✓	✓
FIRST ORDER BONUS		✓	✓	✓
DUAL TEAM BONUS		✓ 12 € per Cycle	✓ 16 € per Cycle	✓ 20 € per Cycle
UNILEVEL BONUS		✓	✓	✓
TEAMLEADER BONUS		✗	✓ 10 % on the 1st level	✓ 20 % auf 1st level 10 % 2nd to 4th level
GENERATION BONUS		✗	✗	✓
WORLD SALES POOL BONUS		✗	✗	✓
PURCHASE DISCOUNT on your own orders		–15% STARTING AT 80 SV –25% STARTING AT 160 SV	–20% STARTING AT 80 SV –30% STARTING AT 160 SV	–25% STARTING AT 80 SV –35% STARTING AT 160 SV

IMPORTANT RULES REGARDING STATUS

To benefit from the bonuses and commissions of the LAVAVITAE compensation plan, compliance with the status regulations is essential. Below you will find all important information regarding the "active" status as well as the consequences of being "inactive".

"ACTIVE"

The "active" status is the basic requirement for receiving commissions and bonuses. You are considered "active" if you generate at least 16 PV (personal volume) within your personal calculation period (exception: see ABO special conditions). Your calculation period is based on your individual registration date. By acquiring your starter label, you are automatically active in the first month.

Special condition for subscriptions:

ABO orders generally receive a 10% discount. For an order with at least 16 PV, the calculated PV value is reduced to 14.4 PV. However, for determining your "active" status, these 14.4 PV are still counted as the full 16 PV.

For a 2-month subscription, this results in 28.8 PV (2 × 14.4 PV), and for a 3-month subscription, 43.2 PV (3 × 14.4 PV). These are also counted for status calculation as 32 PV and 48 PV, respectively. This way, you benefit from the subscription discount while simultaneously fulfilling the requirements for your "active" status.

SECURE YOUR "ACTIVE" STATUS FOR THE FUTURE

By acquiring 32 PV, you secure your "active" status for 2 months, and by acquiring 48 PV, you secure your "active" status for 3 months in advance. Securing the "active" status beyond 90 days is not possible.

"INACTIVE"

If you do not reach 16 PV within your calculation period, you automatically switch to "inactive" status. In the "inactive" status, you are no longer eligible for commissions, and no further sales volume accumulates.

REACTIVATION

If you are in "inactive" status, you can reactivate yourself at any time by placing a new order with at least 16 PV. Upon reactivation, you return to "active" status. From that moment, your personal calculation period starts anew, additional sales volume begins to accumulate again, and you regain your eligibility for commissions.

TERMINATION OF PARTNERSHIP

If no reactivation occurs through a new order with at least 16 PV within 90 days after your switch to "inactive" status, your business partnership will be automatically terminated. In this case, your entire team moves up to your direct upline. As a result, you lose your entire established structure.

LAVA BONUS CLUB

After the automatic termination of your partnership, your account will be automatically converted into a free membership in the Lava Bonus Club. This way, you can continue to conveniently shop in the LAVAVITAE store and fully access all available programs and offers of the Lava Bonus Club.

SPILLOVER ELIGIBILITY

You acquire your spillover eligibility as soon as you have placed a directly sponsored business partner on the side of your downline where you will receive spillover in the future.

You can only ever receive spillover on the side where your direct sponsor placed you. If you are not sure which side you are placed on, ask your sponsor or your upline directly.

ADDITIONAL IMPORTANT TERMS REGARDING THE COMPENSATION PLAN

DOWNLINE

It is the position in the binary plan where all newly registered business partners are placed. Your downline consists of a left and a right downline and includes all partners to infinite depth, arising from your personal sponsor activities as well as from the sponsor activities of your teams and your entire upline (spillover).

TEAM

It includes all business partners from your personal sponsor activities as well as the sponsor activities of your directly and indirectly sponsored business partners to infinite depth. Each partner you directly sponsor thus forms their own team.

UPLINE

It includes all partners who are positioned above you in the placement hierarchy.

SPILLOVER

It represents the sales volume generated in your downline from the sponsor activities of your upline. All spillover credited in your downline is fully counted regardless of the starter label chosen, provided you have spillover eligibility.

SALES VOLUMEN (SV)

It is an internal LAVAVITAE currency and represents all volume that can be accounted for and commissioned, including spillover. In the compensation plan, the SV value of the respective label partnership or, in the shop, the SV value of the respective product is listed.

TEAM QUALIFICATION VOLUME (TQV)

It represents the volume used to determine your rank. Only the SV generated from the sales of your teams, including your own personal sales, is counted as TQV, both from the acquisition of starter labels and from all product orders.

COMMISSIONABLE TEAM VOLUME

stellt jenes Volumen dar, welches im Unilevel Bonus bis in die 10. Ebene vergütet wird.

PERSONAL VOLUME (PV)

It represents the volume generated by your personal product purchases.

MINIMUM PV

It is the volume required to maintain "active" status for another month.

QUALIFIED

It is the basic requirement to earn team commissions. You are qualified as soon as you have a business partnership with "active" status yourself and have sponsored two direct business partners with "active" status, one in your left downline and one in your right downline.

TEAM COMMISSIONS ARE:

- ✔ Dual Team Bonus
- ✔ Unilevel Bonus from the second level
- ✔ Teamleader Bonus
- ✔ Generationen Bonus
- ✔ World Sales Pool Bonus

PERSONAL CALCULATION PERIOD

It specifies the period within which you must earn your PV to maintain "active" status. Your personal calculation period begins on your registration date and ends one month later. Your current status is clearly visible in your back office at all times.

ACCOUNTING PERIOD

It specifies the period during which your achieved SV, TQV, and PV are recorded and totaled for the next payout.

- ✔ The accounting period for the Sales Bonus and First Order Bonus is daily.
- ✔ The accounting period for the Dual Team Bonus is weekly, starting every Monday at 00:00 and ending Sunday at 24:00, as well as monthly, on the last day of each month.
- ✔ The accounting period for the Unilevel, Leadership, Generations, and World Sales Pool Bonus is the calendar month.

RANK

It is the level you have first reached based on your sales performance with your entire team and that has been confirmed by LAVAVITAE. In LAVAVITAE's career system, there is no demotion of an achieved rank, so you officially remain at the rank you have once reached and had confirmed.

EARNING LEVEL

It is the level on which your respective commission calculation is based. Regardless of your official rank, your current earning level is recalculated every month according to the criteria you have achieved, and the respective commission calculation is based on this. Therefore, the basis of the monthly commission calculation is your current earning level, not your current rank.

The earning level determined on the 1st of the month serves as the starting value for the calculation, but it can change over the course of the month if certain criteria are met again.

HOLDING-POSITION

A holding position is an additional partner account that you personally sponsor with your main account in your own name and place within your organization.

UPGRADE

Your entry is just the beginning. You can upgrade to a higher starter label **at any time without time restrictions** and flexibly adjust your partnership to your personal goals.

With your upgrade, you automatically receive all commission opportunities of the newly selected starter label (see page 4 of the compensation plan).

40% CLAUSE

The 40% clause means that of the TQV required to achieve a rank (from Rank 4 Silver Ambassador onward), a maximum of 40% from each individual team is counted.

8 EFFECTIVE WAYS TO GENERATE INCOME

1) FAST START BONUS

The Fast Start Bonus is your turbo for a successful start. It supports you in the first 30 days to build your business strategically, achieve initial successes, and take the right steps from the beginning for sustainable growth.

If you meet one of the following criteria within the first 30 days after your account activation, the amount of commissions earned during this period will be credited to you additionally according to the fulfilled criterion, up to a maximum of €1,000.

Criterion 1: Two direct label partners

Register 2 direct label partners and place one label partner on the left and one on the right side of your downline.

Your reward:

Your earned commissions will be doubled up to a total amount of **€500.**

Criterion 2: Four direct label partners

Register a total of 4 direct label partners. The placement of the additional label partners is freely selectable.

Your reward:

Your earned commissions will be doubled up to a total amount of **€750.**

Criterion 3: Two direct qualified label partners

Register 2 direct label partners and assist them in achieving "qualified" status. A label partner is considered qualified once they have placed one directly sponsored label partner on the left and one directly sponsored label partner on the right side of their downline.

To meet this criterion, both of your directly sponsored label partners must achieve this qualification.

Your reward:

Your earned commissions will be doubled up to a total amount of **€1,000.**

Criterion 4: Ten direct customers

Alternatively, you can also achieve the Fast Start Bonus by acquiring **10 new customers.** Each new customer must place an order with a minimum invoice amount of **€30 gross.**

Your reward:

Your earned commissions will be doubled up to a total amount of **€500.**

IMPORTANT TO NOTE:

The following provisions apply to the fulfillment of the Fast Start criteria:

- ✔ Only **directly sponsored label partners** are considered—regardless of which label they hold.
- ✔ For the customer variant, only **directly sponsored new customers** are considered.
- ✔ The required minimum invoice amount per new customer is **€30 gross** (excluding shipping costs).

- **Holding positions** are not considered for fulfilling the Fast Start criteria.
- A personal customer position created by you as a partner is also not counted for meeting the Fast Start criteria.
- Only registrations and orders placed within the first **30 days after your account activation** are relevant. In addition, payment must have been received by LAVAVITAE within this period.

SUPPLEMENT TO THE FAST START BONUS

While the qualification for a new rank generally occurs within a calendar month, the Fast Start Bonus gives you 60 days to reach the next higher rank. This additionally supports you in starting successfully and building your business dynamically from the very beginning.

2) SALES BONUS

Success begins with the first referral. The Sales Bonus forms the foundation of your income and rewards you for every product order placed by your directly sponsored customers, affiliates, and partners.

This is how your Sales Bonus is calculated:

a) STANDARD ORDER

- For every regular product order placed by your directly sponsored customers, you receive a **20% Sales Bonus** on the gross purchase value.

b) SUBSCRIPTION ORDER

- If your directly sponsored customer receives a 10% subscription discount, your Sales Bonus is correspondingly reduced to **18%.**
- At the same time, the **SV** earned from this order is also reduced by **10%.**

c) LABEL PARTNER ORDER WITH PARTNER DISCOUNT

- If your **label partner** achieves at least **80 SV** with their order, the Sales Bonus is **11%.**
- The SV earned is reduced by the percentage corresponding to the purchase discount granted to the label partner.

d) CUSTOMER PROMOTIONS

- For special discount promotions of up to **20%** off, the Sales Bonus and SV are reduced by the same percentage. For a discount of over **20%**, the Sales Bonus is paid at **11%**, while the **SV** is still reduced according to the discount granted.

IMPORTANT TO NOTE:

- In the calculation of the Sales Bonus, all direct **customers, affiliates, and label partners are considered as customers.**
- The Sales Bonus is calculated based on the **actual billed gross purchase value** (excluding shipping costs).
- The prices and discount rules valid at the time of the order are decisive for the calculation.

3) FIRST ORDER BONUS

The First Order Bonus also offers you a great opportunity to earn money quickly and is based on the product sales of the label your business partner purchases at their start.

As part of the First Order Bonus, you receive the following fixed amounts once, depending on the label chosen by your directly sponsored business partner.

LABEL	GREEN LABEL	RED LABEL	BLUE LABEL
First Order Bonus	€ 25,–	€ 70,–	€ 180,–

LABEL	GREEN LABEL	RED LABEL	BLUE LABEL
First Order Bonus Upgrade	0	€ 45,–	€ 155,–

RED LABEL	BLUE LABEL
€ 0,–	€ 110,–

4) DUAL TEAM BONUS

The Dual Team Bonus is your "income turbo" and offers you a wonderful opportunity from the start to generate a high income while building a solid foundation for a lasting passive income. It is based on the registration of new business partners in your left and right downline.

Depending on the label chosen or the label upgrade of your business partner, the following Sales Volume (SV) is generated:

LABEL	GREEN LABEL	RED LABEL	BLUE LABEL
SV Value	120	280	600

LABEL	GREEN LABEL	RED LABEL	BLUE LABEL
SV Value Upgrade	0	160	480

RED LABEL	BLUE LABEL
0	320

The commission calculation in the Dual Team Bonus is carried out in cycles.

A cycle is created each time **80 SV** is credited to your left downline and 80 SV to your right downline.

For each cycle generated, you receive the following euro amounts depending on the label:

LABEL	GREEN LABEL	RED LABEL	BLUE LABEL
Value per Cycle	€ 12,–	€ 16,–	€ 20,–

The maximum number of cycles you can earn per week in the Dual Team Bonus depends on your chosen label and your achieved rank as follows:

LABEL	GREEN LABEL	RED LABEL	BLUE LABEL
Rank 1	10	10	15
Rank 2	10	10	20
Rank 3	15	20	40
Rank 4	20	30	75
Rank 5	20	30	125
Rank 6	20	30	250
Rank 7	20	30	500
Rank 8	20	30	750
Rank 9	20	30	1.000
Rank 10	20	30	1.250
Rank 11	20	30	1.500
Rank 12	20	30	1.750

5) UNILEVEL BONUS

The Unilevel Bonus forms the foundation of your passive income and is based on the commissionable team volume generated from the product orders of all customers, affiliates, and partners in your team.

As part of the Unilevel Bonus, regardless of the chosen label, you participate in the achieved commissionable team volume up to the 10th level as follows:

MY RANK →	1	2	3	4	5	6	7	8	9	10	11	12
Level 1	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %
Level 2	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %
Level 3	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %	8 %
Level 4				7 %	7 %	7 %	7 %	7 %	7 %	7 %	7 %	7 %
Level 5					6 %	6 %	6 %	6 %	6 %	6 %	6 %	6 %
Level 6						5 %	5 %	5 %	5 %	5 %	5 %	5 %
Level 7							4 %	4 %	4 %	4 %	4 %	4 %
Level 8								3 %	3 %	3 %	3 %	3 %
Level 9									2 %	2 %	2 %	2 %
Level 10										1 %	1 %	1 %

From Rank 1 – Executive, you are compensated in the Unilevel Bonus up to level 3, increasing as your rank rises (see table above).

Before reaching Rank 1, that is, from your start, you are compensated in the Unilevel Bonus at level 1 with 8% on the commissionable team volume generated from the product orders of your direct customers, affiliates, and partners.

6) TEAMLEADER BONUS

The Teamleader Bonus particularly rewards your teaching and team leader skills and is based on the income your direct and indirect business partners earn from the Unilevel Bonus.

Only Red or Blue Label partners are eligible for compensation in the Teamleader Bonus.

As part of the Teamleader Bonus, you participate in the income your partners earn from the Unilevel Bonus as follows:

MY RANK →	1	2	3	4	5	6	7	8	9	10	11	12
Level 1			10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %
Level 1			20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %
Level 2				10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %
Level 3					10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %
Level 4						10 %	10 %	10 %	10 %	10 %	10 %	10 %

7) GENERATION BONUS

The Generation Bonus rewards the development of a strong leadership organization. The more independent leaders develop within your organization, the greater your long-term participation in the success of your generations.

Only Blue Label partners who have reached Rank 5 or higher are eligible for compensation in the Generation Bonus.

THIS IS HOW YOUR GENERATIONS ARE CREATED.

1. Generation

As soon as a business partner in your team reaches **Rank 5** or higher, your **1st generation** begins. If additional business partners in other team branches also reach **Rank 5** or higher, each creates **another independent 1st generation.**

This way, you can have multiple first generations simultaneously within your team.

2. Generation

If another business partner within one of your first generations reaches **Rank 5** or higher, your **2nd generation** begins.

Further generations

Following the same principle, your **3rd and 4th generations** are created. Only when a **5th generation** arises within your generations are you no longer involved in the team qualification volume (TQV) of that generation.

OVERTAKE RULE

If a business partner within your generation achieves a higher rank before you, that partner, including their entire team, is temporarily removed from your generation.

That means:

- ✔ During this period, you do not receive a Generation Bonus on the team qualification volume (TQV) of this team.
- ✔ As soon as you reach the same or a higher rank, the business partner, including their entire team, is automatically reassigned to your generation.

As part of the Generation Bonus, you participate in the team qualification volume (TQV) of your generations as follows:

MY RANK →	1	2	3	4	5	6	7	8	9	10	11	12
Generation 1					2 %	2 %	2 %	2 %	2 %	2 %	2 %	2 %
Generation 2						3 %	3 %	3 %	3 %	3 %	3 %	3 %
Generation 3							4 %	4 %	4 %	4 %	4 %	4 %
Generation 4								5 %	5 %	5 %	5 %	5 %

8) WORLD SALES POOL BONUS

With the **World Sales Pool**, you participate in the global business success of LAVAVITAE. While other types of bonuses reward your personal performance and team building, the World Sales Pool additionally gives you the opportunity to share in the sustainable growth of the entire company.

The SV generated through product orders from customers, affiliates, and label partners flows into the World Sales Pool and is distributed to qualified partners. **SV from the acquisition of starter labels and upgrades of starter labels is excluded from the distribution.**

The more successful LAVAVITAE develops worldwide, the larger the World Sales Pool becomes—and with it, your participation potential.

PARTICIPATION IN THE WORLD SALES POOL

The World Sales Pool consists of **seven independent participation pools.** Upon reaching Rank 6, you qualify for distribution from the World Sales Pool for the first time. For the first participation pool, a special rule applies: after your initial qualification, you remain **automatically involved** for the **following 6 months**—regardless of whether you meet the qualification criteria again during these months.

From the 7th month onward, as well as for all further participation pools you unlock by reaching higher career levels, qualification is assessed monthly. If you meet the respective requirements in a month, you participate in the distribution of that pool. If you do not meet the requirements, your participation in that pool for that month is forfeited.

In the World Sales Pool Bonus, you participate in the SV from product orders of all customers, affiliates, and business partners of LAVAVITAE worldwide as follows:

MY RANK →	1	2	3	4	5	6	7	8	9	10	11	12
Share-Pool 1						1 %	1 %	1 %	1 %	1 %	1 %	1 %
Share-Pool 2							1 %	1 %	1 %	1 %	1 %	1 %
Share-Pool 3								1 %	1 %	1 %	1 %	1 %
Share-Pool 4									1 %	1 %	1 %	1 %
Share-Pool 5										0,75 %	0,75 %	0,75 %
Share-Pool 6											0,75 %	0,75 %
Share-Pool 7												0,50 %

QUALIFIZIERUNG DER RANKS

The following qualifications must be met to achieve the respective rank in the LAVAVITAE compensation plan:



RANK 1 – EXECUTIVE

1. A business partnership with an "active" status.

2. Two directly sponsored business partnership with an "active" status – one in the left and one in the right downline.



RANK 2 – RISING STAR

1. A business partnership with an "active" status.

2. At least 1,200 TQV per calendar month

3. Two directly sponsored business partnership with an "active" status – one in the left and one in the right downline.



RANK 3 – BRONZE AMBASSADOR

1. A business partnership with an "active" status.

2. At least 2,400 TQV per calendar month

3. Four directly sponsored business partners with an "active" status – two in the left and two in the right downline, with at least one business partner on each side being qualified.



RANK 4 – SILVER AMBASSADOR

1. A business partnership with an "active" status.

2. At least 5,000 TQV per calendar month, whereby to calculate the next career level a maximum of 40% of the TQV is taken from a single team

3. Six directly sponsored business partners with an "active" status – three in the left and three in the right downline, with at least two business partners on each side being qualified.



RANK 5 – GOLD AMBASSADOR

1. A business partnership with an "active" status.

2. At least 11,000 TQV per calendar month, whereby to calculate the next career level a maximum of 40% of the TQV is taken from a single team

3. Six directly sponsored business partners with an "active" status – three in the left and three in the right downline, with at least two business partners on each side being qualified.



RANK 6 – RUBY DIRECTOR

1. A business partnership with an "active" status.

2. At least 24,000 TQV per calendar month, whereby to calculate the next career level a maximum of 40% of the TQV is taken from a single team

3. Eight directly sponsored business partners with an "active" status – four in the left and four in the right downline, with at least three business partners on each side being qualified.



RANK 7 – EMERALD DIRECTOR

1. A business partnership with an "active" status.
2. At least 50,000 TQV per calendar month, whereby to calculate the next career level a maximum of 40% of the TQV is taken from a single team
3. Ten directly sponsored business partners with an "active" status – five in the left and five in the right downline, with at least three business partners on each side being qualified.



RANK 8 – DIAMOND DIRECTOR

1. A business partnership with an "active" status.
2. At least 100,000 TQV per calendar month, whereby to calculate the next career level a maximum of 40% of the TQV is taken from a single team
3. Ten directly sponsored business partners with an "active" status – five in the left and five in the right downline, with at least three business partner on each side being qualified.



RANK 9 – PRESIDENT

1. A business partnership with an "active" status.
2. At least 200,000 TQV per calendar month, whereby to calculate the next career level a maximum of 40% of the TQV is taken from a single team
3. Ten directly sponsored business partners with an "active" status – five in the left and five in the right downline, with at least three business partner on each side being qualified



RANK 10 – CROWN PRESIDENT

1. A business partnership with an "active" status.
2. At least 400,000 TQV per calendar month, whereby to calculate the next career level a maximum of 40% of the TQV is taken from a single team
3. Ten directly sponsored business partners with an "active" status – five in the left and five in the right downline, with at least three business partner on each side being qualified.



RANK 11 – IMPERIAL PRESIDENT

1. A business partnership with an "active" status.
2. At least 800,000 TQV per calendar month, whereby to calculate the next career level a maximum of 40% of the TQV is taken from a single team
3. Ten directly sponsored business partners with an "active" status – five in the left and five in the right downline, with at least three business partner on each side being qualified.



RANK 12 – CHAIRMAN

1. A business partnership with an "active" status.
2. At least 1.600,000 TQV per calendar month, whereby to calculate the next career level a maximum of 40% of the TQV is taken from a single team
3. Ten directly sponsored business partners with an "active" status – five in the left and five in the right downline, with at least three business partner on each side being qualified.

SUMMARY OVERVIEW OF THE QUALIFICATION CRITERIA PER RANK

Rank	Rank name	active	qualified	direct, active Partners	of which qualified	TQV*
1	Executive	√	√	2 (le 1 | ri 1)	0	0
2	Rising Star	√	√	2 (le 1 | ri 1)	0	1.200
3	Bronze Ambassador	√	√	4 (le 2 | ri 2)	2 (le 1 | ri 1)	2.400
4	Silver Ambassador**	√	√	6 (le 3 | ri 3)	4 (le 2 | ri 2)	5.000
5	Gold Ambassador	√	√	6 (le 3 | ri 3)	4 (le 2 | ri 2)	11.000
6	Ruby Director	√	√	8 (le 4 | ri 4)	6 (le 3 | ri 3)	24.000
7	Emerald Director	√	√	10 (le 5 | ri 5)	6 (le 3 | ri 3)	50.000
8	Diamond Director	√	√	10 (le 5 | ri 5)	6 (le 3 | ri 3)	100.000
9	President	√	√	10 (le 5 | ri 5)	6 (le 3 | ri 3)	200.000
10	Crown President	√	√	10 (le 5 | ri 5)	6 (le 3 | ri 3)	400.000
11	Imperial President	√	√	10 (le 5 | ri 5)	6 (le 3 | ri 3)	800.000
12	Chairman	√	√	10 (le 5 | ri 5)	6 (le 3 | ri 3)	1.600.000

* TQV = Team Qualification Volume
** from Rank 4 onwards, the 40% clause applies = a maximum of 40% of the TQV may come from any single direct team.

OVERVIEW

Activation of individual bonuses for each rank achieved as a Blue Label partner

Rank	Dual Team Bonus	Unilevel Bonus	Teamleader Bonus	Generation Bonus	World Sales Pool Bonus
1	15 Cycles	3 Levels	X	X	X
2	20 Cycles	3 Levels	X	X	X
3	40 Cycles	3 Levels	1 Level	X	X
4	75 Cycles	4 Levels	2 Levels	X	X
5	125 Cycles	5 Levels	3 Levels	1 Generation	X
6	250 Cycles	6 Levels	4 Levels	2 Generations	1 Share
7	500 Cycles	7 Levels	4 Levels	3 Generations	2 Shares
8	750 Cycles	8 Levels	4 Levels	4 Generations	3 Shares
9	1.000 Cycles	9 Levels	4 Levels	4 Generations	4 Shares
10	1.250 Cycles	10 Levels	4 Levels	4 Generations	5 Shares
11	1.500 Cycles	10 Levels	4 Levels	4 Generations	6 Shares
12	1.750 Cycles	10 Levels	4 Levels	4 Generations	7 Shares

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